

BUILD MORE.

Meet Assignar

The construction operations
platform for contractors

WE BUILD FOR CONTRACTORS SO THEY CAN BUILD MORE.

How do you create a tool for someone whose universe doesn't revolve around technology?

***What if they had better things to do?
Like, build things?***

Assignar brings all construction project data into one place and provides company-wide visibility and consistent connectivity with the field so that contractors can stay on time, on budget, and keep their people safe.

We are a team of construction professionals, tech experts, data scientists, design wizards, and customer advocates. We are passionate, but we don't pretend to know what we don't. Every move we make is backed by customer input.

Contractors are why we exist, and dirty boots continue to sit at the core of what we do.



BY CONTRACTORS FOR CONTRACTORS



*A construction guy and
a tech guy walk into
a local pub in Sydney...*

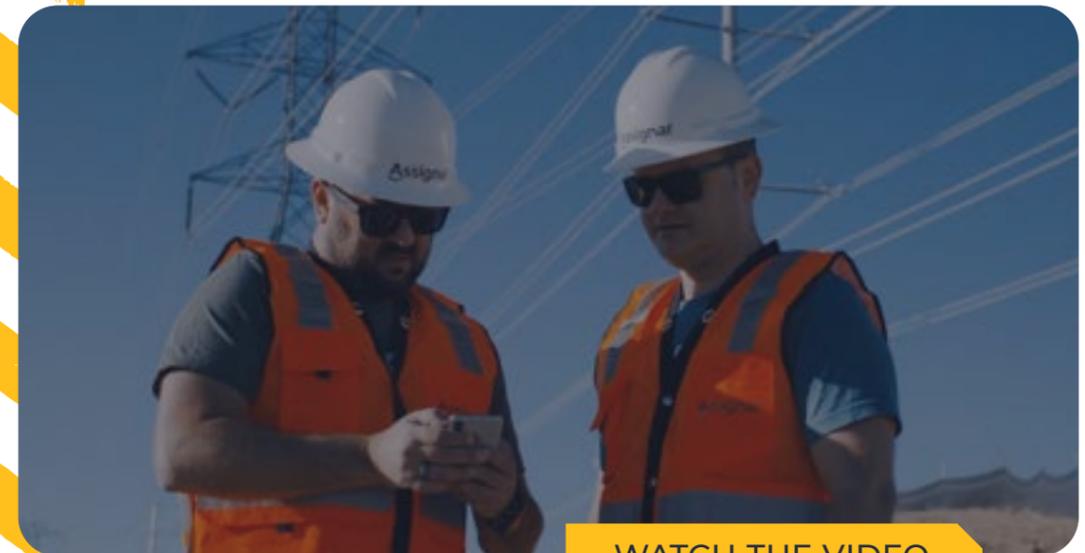
*If we said it resulted in
the creation of Assignar,
would you believe us?*

It was 2012, and our CEO and co-founder, Sean McCreanor, was looking for a platform to manage the projects, workers, and equipment for his 250-person railway subcontracting business. The only problem was, he could only find dated software and single-point solutions.

Around that time, he met our co-founder and CTO, Marko Tomic at The Oxford Hotel in Sydney. Marko spent years developing and architecting world-class web solutions and products. The two decided to join forces to create a tool that would solve Sean's operational problems.

In 2014, Assignar was born

Over the years, our product has evolved from one solution to many, all to help businesses simplify their operations by seamlessly mobilizing their resources across projects and solve real problems with the data it generates.



[WATCH THE VIDEO](#)



6
OFFICES
WORLDWIDE

850+
CUSTOMERS
WORLDWIDE

\$4.2b
OF EQUIPMENT
MANAGED

18m+
WORK HOURS
PROCESSED

200k
SMS SENT
EACH MONTH

2m+
FORMS
PROCESSED

38k+
FIELD-
WORKERS

43k+
PROJECTS

100+
EMPLOYEES

LEARN MORE ABOUT
PRODUCT FEATURES

ENSURING SAFER AND MORE EFFICIENT JOBSITES, AND A MORE PROFITABLE INDUSTRY

We're not trying to make construction into something it's not. We know that contractors have to work with what they have, so we will continue to provide solutions that allow them to do just that - but better.

By providing an easy way for construction companies to collect data and package it in a meaningful way, businesses can find the answers to questions that help move forward, grow, and scale.

We exist as a connection point, a way to organize and make sense of all the moving parts that come with construction projects. Technology has supported other industries for years, and we believe it's time for construction to get its own piece of the digital pie.

Subcontractors need a tool as specialized as they are.

We exist for them.



TIGHT DEADLINES & PROFIT MARGINS

IN THE US,
95% OF CONSTRUCTION JOBS
ARE PERFORMED BY
SUBCONTRACTORS

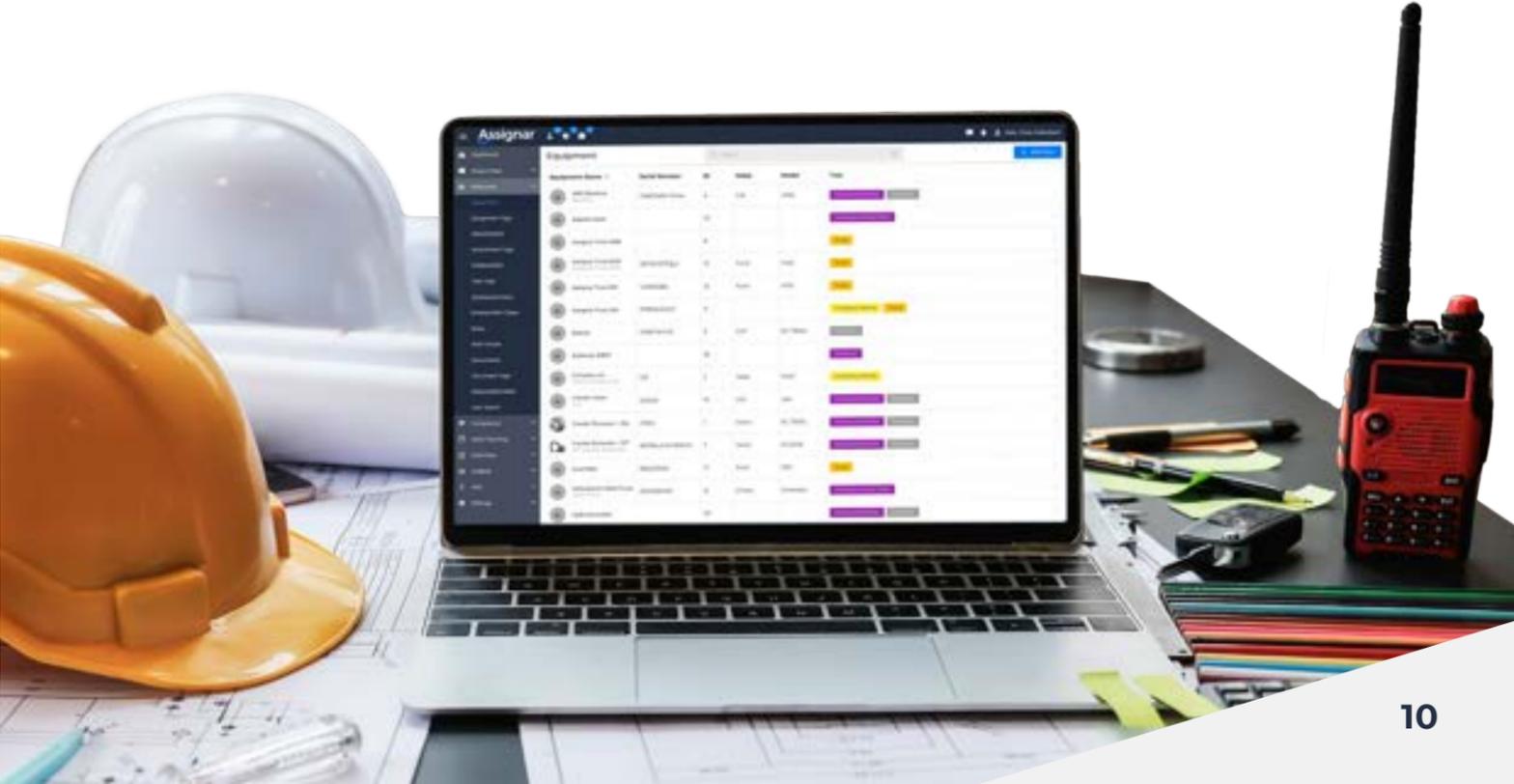


This means that the people growing our infrastructure are also the ones bearing the burden of project cash flow.

You'd think that there was already a solution for this. But in reality, construction managers still rely on manual tools like whiteboards and spreadsheets. If using software, they were often legacy systems with rigid and complicated systems not made for the cloud or mobile.

Besides requiring more time and money, these solutions often required double-entry and offered no single point of truth, leading to communication breakdowns.

Assignar improves upon where existing solutions fall short. Our end-to-end solution simplifies scheduling and field data capture so that managers always have an accurate picture of what was planned, and what actually happened. The result? Improved productivity, profitability, and communication from field to office.



FROM BID TO COMPLETION

Assignar supports everything within the construction lifecycle, from bid and estimate to job costing and completion.

We created our solution specifically for horizontal construction, so you can find our customers doing work in:

- › Heavy Civil
- › Demolition
- › Asphalt & Paving
- › Electrical
- › Crane and Rigging
- › Excavation
- › Concrete
- › Traffic
- › Rail

[VISIT OUR INDUSTRY PAGE](#)

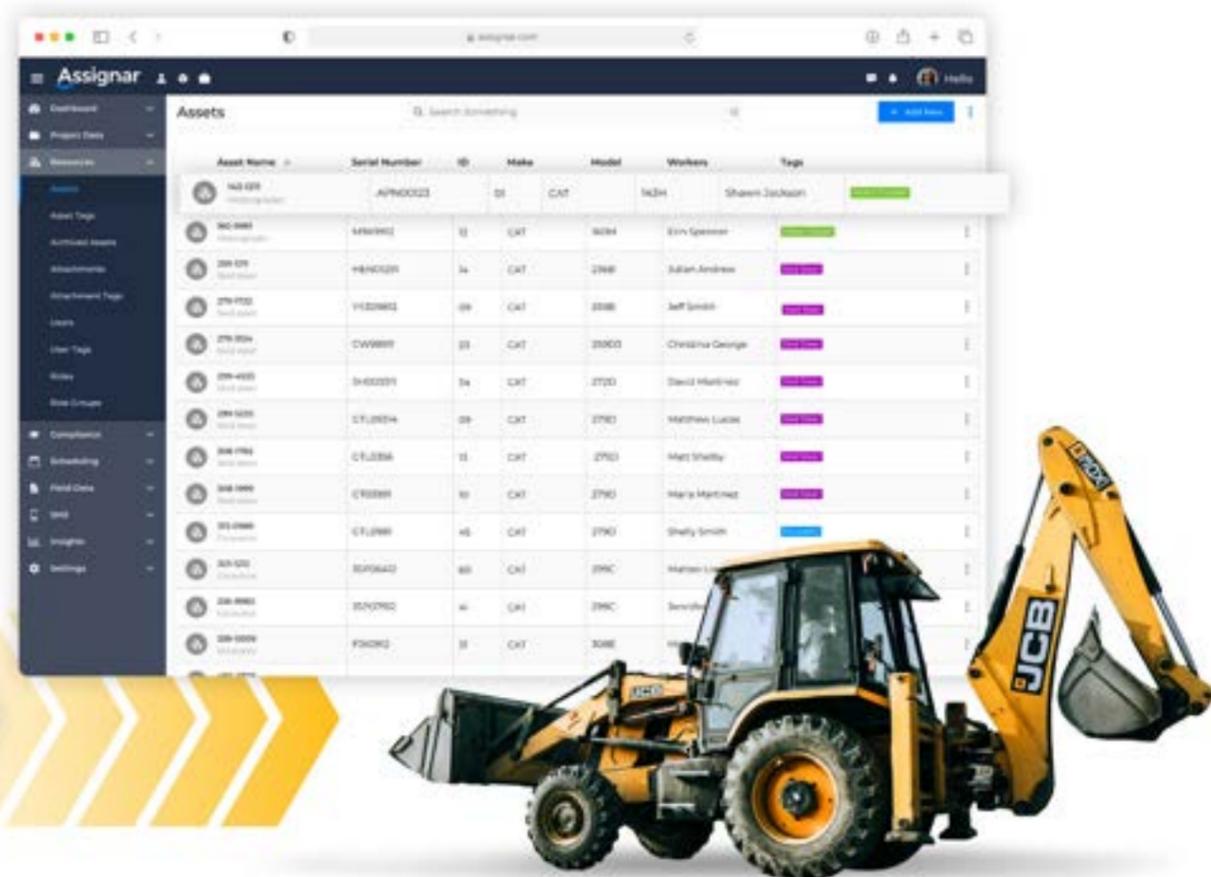
When the right crews and equipment are assigned to jobs, and connectivity is guaranteed, subcontractors can better manage risk and increase productivity and profitability.





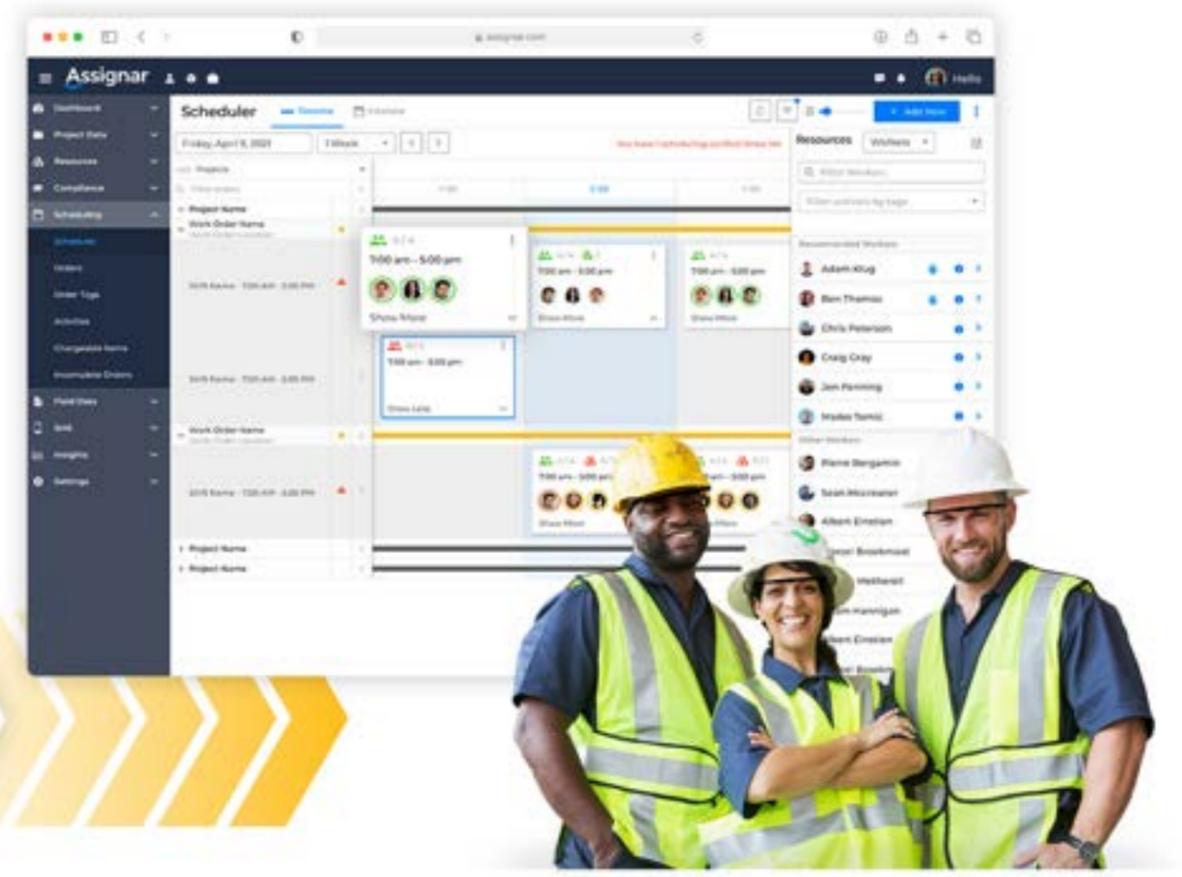
Construction Crew and Equipment Management

Track worker and equipment documentation easily, so you can make sure your jobsites are safe and compliant. Manage maintenance and maintenance schedules to gain insight into utilization.



Scheduling and Assigning

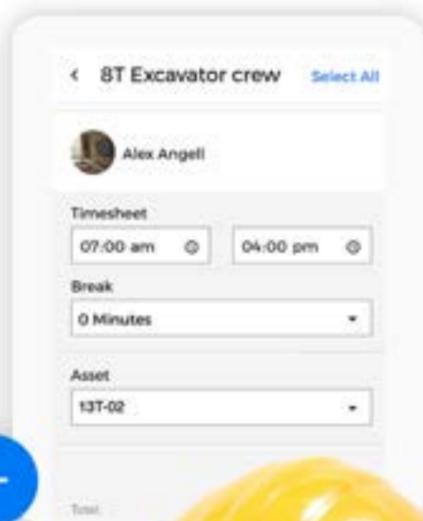
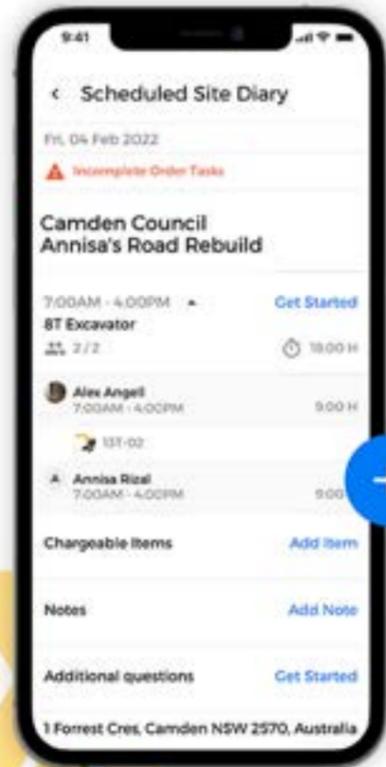
We simplified scheduling with an easy-to-use interface that lets you see which workers and equipment are the best fit for a job. Workers instantly receive their schedules through our app.





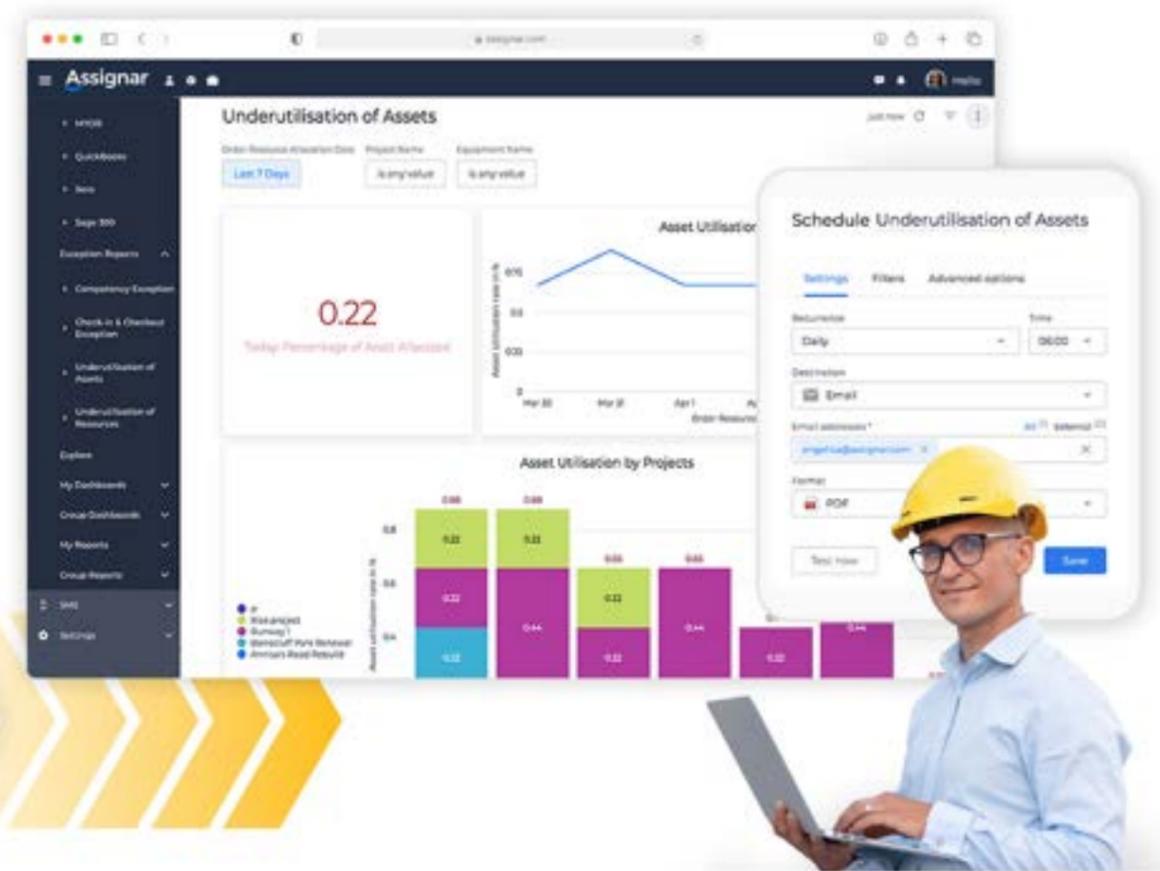
Time Tracking & Field Data

Keep all your jobsite information in one place and access it from anywhere. Get actionable data and real-time visibility across your operations with timesheets, configurable forms, weather details, and more.



Reporting & Analytics

Use all the data you collect, and turn it into in-depth insights into your operations. Choose the metrics that matter, create customized dashboards and reports, and find the answers to your questions that help you grow.



OUR CUSTOMERS CONTINUE TO BE OUR BIGGEST ADVOCATES

We work alongside our customers to ensure their success from implementation to beyond.



We've saved, just in the timesheet reporting alone, over **\$30,000 a year**. And then you take that and add on all the other data that we're collecting in the forms, and that translates to savings of **\$50,000** or **\$60,000** for a coordinator position, that we're now able to accomplish with technology.

These were **immediate benefits** we saw in the first year.

[READ THE CASE STUDY](#)

Terri Olsen
OE Construction



On average, we used to get 10 calls from each crew per project, each day. Now, we only get one call per crew in the entire day because **they have the information they need at their fingertips**. We have managed to **triple the size of our team, double the workload, and still cut our rework rate by 30%**.

[READ THE CASE STUDY](#)

Rich Clubine
Active Energies Solar



Assignar connects effortlessly with all our supporting platforms (Finance, HR, LMS) so tracking staff, compliance, and budgets have allowed us to operate with a high-quality workforce and **rapidly move into being Australia's leader of rail infrastructure construction.**

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Krystle Divertie
Martinus Rail



The communication between our workshop and the office has improved with Assignar. The system we had before was effective, but had some holes, restricting us to guarantee 100% quality. Now with Assignar, **all data is stored in one place, everybody knows how to work with it, and it is easy to use.** Assignar has given us a lot more transparency and insight for everyone involved.

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Rebecca
Solution Plant Hire



With the reporting feature, we've been able to estimate our project costs more accurately. We simply pull up a timesheet, and a plant usage report to know how many hours we spent on certain projects. **By having that historic data easily accessible and being able to show our compliance, we've certainly landed more projects!**

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Fiona McKendry
Retro Traffic



The visibility Assignar gives us means I don't need to wait for paperwork to come back with the truck. Before it was hard to check through the work but now, **I can get things back from Assignar straight away.** As soon as the truck is back in the yard, I don't need to talk to anyone or wait for paperwork, I can get straight into work. I've got it on my phone ready to go, so I can put plans into place before the truck even gets back to the yard.

[READ THE CASE STUDY](#)

Brenden Reed
Dynamic Hydro Excavation



Introducing **Assignar has increased and improved our efficiency.** Our team is able to invest more time in business development management and value adding tasks for Stefanutti. Our operations have changed dramatically because of the Assignar app. My phone is less busy with scheduling calls and texts... **It makes life easier.**

[READ THE CASE STUDY](#)

Nathan Thompson
Stefantti

Assignar