

Marcel Broekmaat | CPO

Chief Product Officer

Marcel worked as a civil engineer for contractors HBG and BAM in the Netherlands and joined software company Graphisoft in Budapest, Hungary, to become product designer and product manager for 5D virtual construction products. He was a founding team member and product manager at Vico Software. Marcel was involved with the invention and creation of 5D software and initial definition of “Level of Detail” and “Model Progression” concepts, which later became an AIA standard and is now used by professionals worldwide.

At Trimble, Marcel was responsible for product management of project controls solutions Prolog and ProjectSight and collaboration software Trimble Connect. Before joining Assignar, Marcel was director of product management for Viewpoint’s project delivery software.

